



## — CLICK-TO-CHECK PROGRAM —

Click-To-Check is a seal and hyperlink you can add to your website that will connect directly to your Better Business Bureau Reliability Report. Your customers will be able to easily access vital information that boosts consumer confidence, including your rating, membership status and a summary of customer experience.

The Click-To-Check link is inexpensive, and quick and easy to set up. The Click-To-Check annual fee is \$100. Qualified BBB members in good standing may retrieve the seal and code if they have a company website, have paid all membership and Click-To-Check dues and have agreed to the Click-To-Check terms of use. **NOTE:** New members may be unable to retrieve the code for 1-2 weeks while their membership is being processed.



### **Please follow these instructions to retrieve the Click-To-Check hyperlink code:**

1. Go to [www.la.bbb.org/ClickToCheck.aspx](http://www.la.bbb.org/ClickToCheck.aspx)
2. At the bottom of the page, click "Subscribers, click here to get the code"
3. Read the Click-To-Check terms of usage and click on "I agree to these terms"
4. Enter your Company ID (ask your membership representative)
5. Click the "Get Code" button
6. The HTML code to insert the Click-To-Check hyperlink on your website will appear.

### **Click-To-Check terms of use:**

You may use the seal with the understanding that it is a registered service mark of the Better Business Bureau. You are not authorized or allowed to use this service mark in any way that is inconsistent with the rules governing its use as determined and revised from time to time by the BBB Board of Directors. Upon termination of your BBB membership for any reason, you must immediately remove the seal and any reference to it from your website.